



**SUNDAY, MARCH 18, 2018**

**6:00 P.M. – 7:00 P.M.**

**Opening Reception**

**DINNER ON OWN**

**MONDAY, MARCH 19, 2018**

**7:00 A.M. – 7:45 A.M.**

**BREAKFAST**

**7:45 A.M. – 8:00 A.M.**

**Welcome & Introduction**

***Gordon Clark***

**iProtean**

**8:00 A.M. – 9:00 A.M.**

**Health Care: We Have a Problem**

***Nate Kaufman***

*Managing Director*

*Kaufman Strategic Advisors, LLC*

**9:00 A.M. – 9:30 A.M.**

**BREAK**

**9:30 A.M. – 10:30 A.M.**

**Looking for Alternative Sources of Revenue in the Age of Declining Reimbursement**

***Anne McGeorge***

*Adjunct Faculty*

*Gillings School of Public Health*

*University of North Carolina*

**10:30 A.M. – 11:00 A.M.**

**BREAK**

**11:00 A.M. – 12:00 P.M.**

**Executive Burnout**

***Anne McGeorge (continued)***

**12:00 P.M. – 12:45 P.M.**

**NETWORKING LUNCHEON**

**12:45 P.M. – 1:45 P.M.**

**Physician Culture and Why It's Important for Patient Care**

***Brian D. Wong, M.D.***

*CEO*

*The Bedside Trust*

**1:45 P.M. – 2:15 P.M.**

**BREAK**

**2:15 P.M. – 3:15 P.M.**

**Physician Burnout**

***Brian D. Wong, M.D. (continued)***

**3:30**

**ADJOURN**

## TUESDAY, MARCH 20 2018

<b>8:30 A.M. – 9:15 A.M.</b>	<b>BREAKFAST</b>
<b>9:15 A.M. – 9:30 A.M.</b> <b>Gordon Clark</b> <i>iProtean</i>	<b>WELCOME BACK</b>
<b>9:30 A.M. – 10:30 A.M.</b> <b>Marian C. Jennings</b> <i>President</i> <i>M. Jennings Consulting</i>	<b>The Board's Role in Fostering Transformation: Clarifying the Line between Governance and Management</b>
<b>10:30 A.M. – 11:00 A.M.</b>	<b>BREAK</b>
<b>11:00 A.M. – 12:00 P.M.</b> <b>Marian Jennings (continued)</b>	<b>Doing More with Less: The Cost Imperative</b>
<b>12:00 P.M. – 12:45 P.M.</b>	<b>LUNCH</b>
<b>12:45 P.M. – 1:45 P.M.</b> <b>Daniel M. Grauman</b> <i>Managing Director &amp; CEO</i> <i>Veralon</i>	<b>The Importance of the Involvement of Finance in Strategic Planning</b>
<b>1:45 P.M. – 2:45 P.M.</b> <b>Daniel M. Grauman (continued)</b>	<b>Due Diligence on Deals</b>
<b>3:00 P.M.</b>	<b>ADJOURN</b>

